

# TAMTU **BUI**

GRAPHIC DESIGN PORTFOLIO



# MOTIVATION

**“Saying you don’t have time because of work, using work as an excuse, will not help you grow.**

**Creating abilities, at its core, is reliant on your **love** for the creation”**

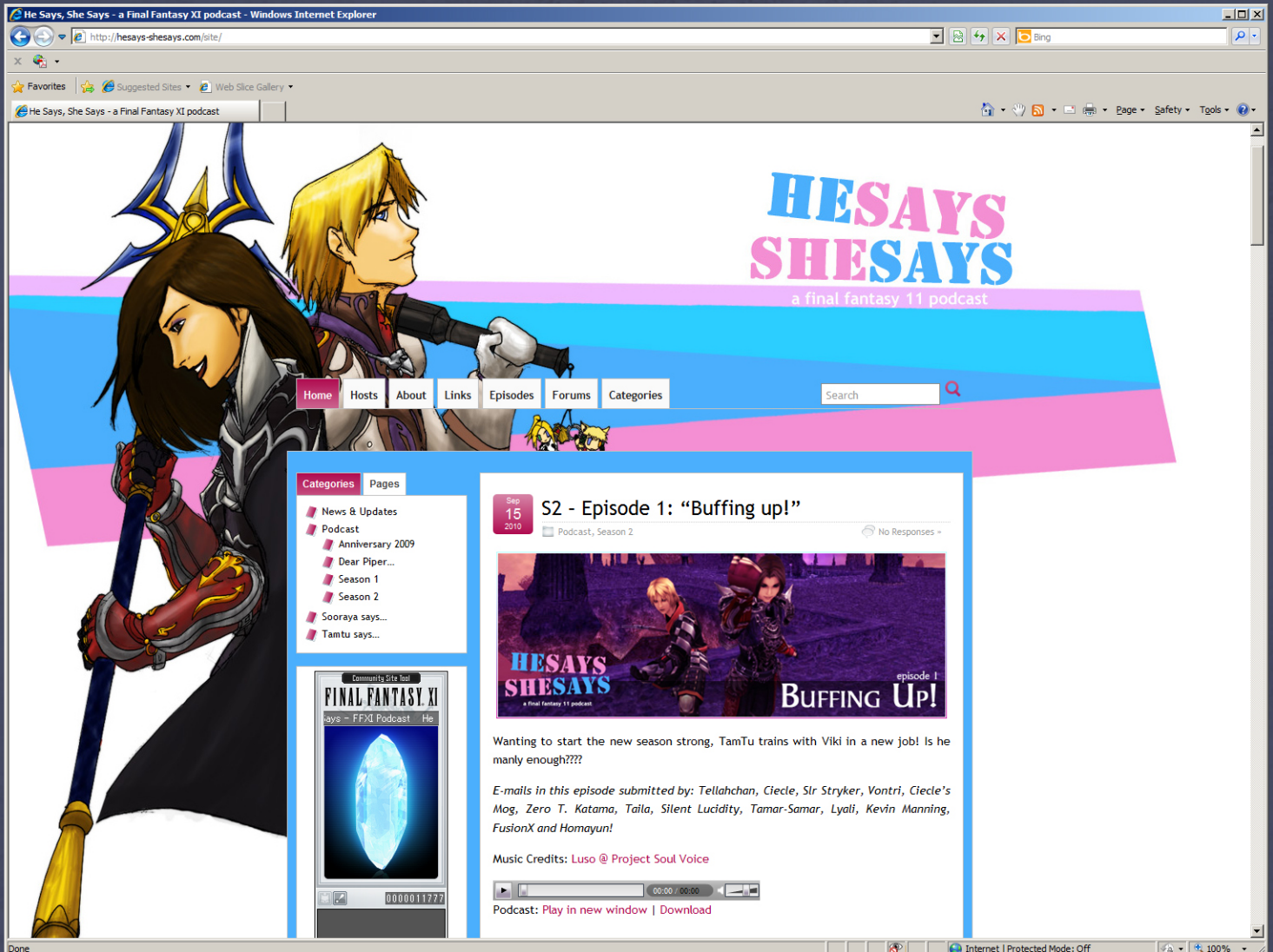
**Hideo Kojima**



**web**PORTFOLIO



## “HE SAYS, SHE SAYS - A Final Fantasy XI Podcast”



**Client:** HE SAYS, SHE SAYS

**URL:** <http://hesays-shesays.com>

The new season of the videogame podcast “HE SAYS, SHE SAYS” was about to launch and required a new layout. The existing site was built around a Wordpress basis with various plugins for the podcast subscription.

The illustration was hand-drawn and finished in **Adobe Photoshop**.

The project has been officially recognized by **Square Enix USA**, which makes it a real exciting project to work on!



## “JROCK Events USA”



**Client:** JROCK EVENTS USA

**URL:** <http://jrockeventsusa.com>

The client was a group of event journalists focused on Japanese rockbands touring in the USA. A logo was created and a website design for a blogformat followed. The header was made so they could manually update it themselves accordingly with new reports.



## “Can’t I Scream In Peace?”

the voice acting résumé of Lucien Dodge



**Client:** Lucien Dodge

**URL:** [www.lucierendodge.com](http://www.lucierendodge.com)

Lucien Dodge is a voice over artist located in New York City. He wanted the feeling of a stage for his website design, The header was created in Adobe Photoshop and integrated into an existing Wordpress theme.



## “De Oranjes”



**Client:** Rotterdam University (HRO)/ LYNX

**URL:** <http://oranjes.intovision.nl>

In 2004/2005, my student team at the Rotterdam University (HRO) in the grafimediadesign majors worked on a collection of games in a three-path storyline involving the dutch royal family.

I was responsible for the overall **art direction** and **character designs**. The graphic design and the website layout were created by me. The game was built in **Actionscript**, with the vector art created in **Adobe Illustrator**.

The project was nominated for the **Europrix Awards 2005!**



## “CATWALKERS - Online Fashion Community”

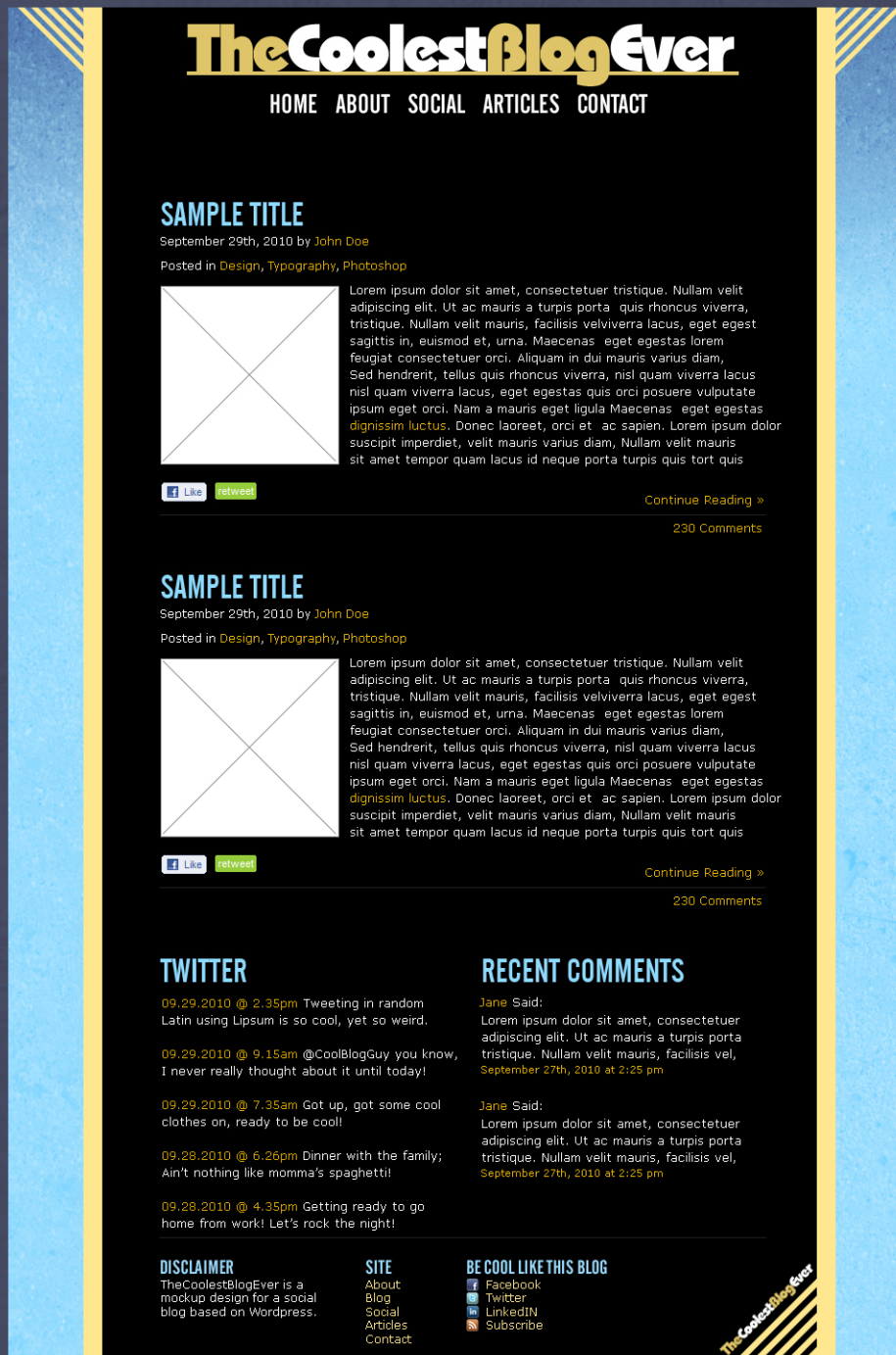


*Client: None*

*Mockup design for a fashion website with a community aspect to it. The header is to convey the idea of looking towards a catwalk entrance where the articles are then presented in front of you down the catwalk.*



## “The Coolest Blog Ever”



*Client: None*

*Mockup design for a vertical, centered, one-column blog theme based on Wordpress. The idea was to set up a design with the basic elements of a WP theme that could be edited via CSS (color, images, etc.)*



**design****PORTFOLIO**



## “UGG Australia Outdoor advertisement”

ROTTERDAM – WILLEMSWERF



AMSTERDAM – DAM



*Client: Radicals BV/ UGG Australia*

*One of the bigger projects during my time at Radicals BV working as their in-house graphic designer/ Marketing & PR Consultant. Using the advertisement materials from **UGG Australia** and the adspace from BLOWUP Media we brought the attention of the footwear brand beyond the magazine ads and into the open!*

*Part of this campaign were outdoor ads in Rotterdam and Amsterdam, as well as branded transportation (trams in The Hague and Rotterdam) with my designs.*



## “Collectible Card Game layout”



**Client: None**

An idea came up for a fictional trading card game to which I was suggested I would create a card layout for. This is an non-existing game, so the values have no actual meaning, but it covers the basics of a trading card game layout. Created in **Adobe Photoshop**.

A different kind of interface design! The illustration was done by me as a placeholder.



## “NIKE & Pink Ribbon campaign”



*Client: None*

*A mock up advertisement design/illustration for a fictional collaboration of sportswear brand NIKE and charity organisation for breastcancer Pink Ribbon.*

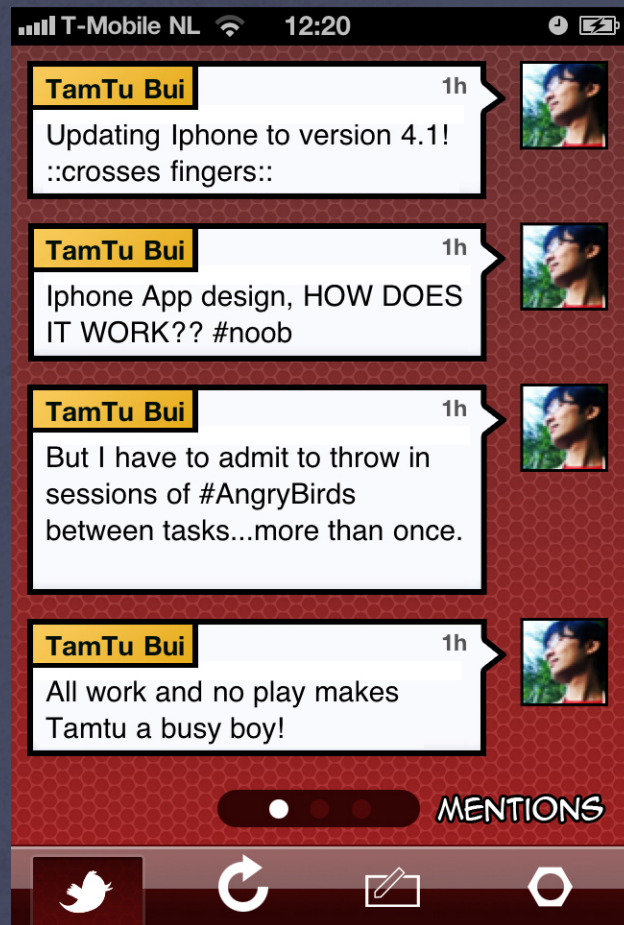
*Illustration handdrawn in **Photoshop**.*



## “ROBIN: The Twitter Sidekick”



STARTUP SCREEN



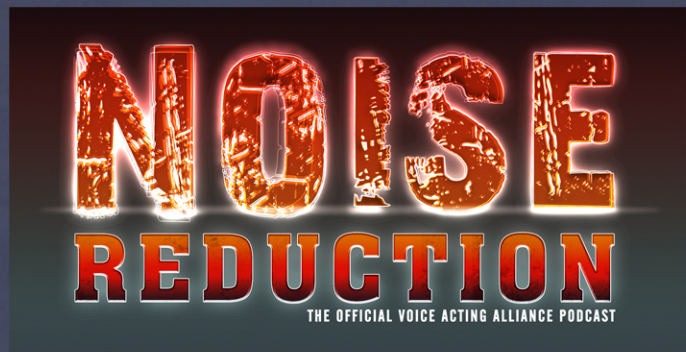
TWEETS SCREEN

*Client: None*

*This fictional iPhone application for Twitter turns your smartphone into an actual Twitter sidekick in real life. The name is based on the character from the Batman comic book series and has a bit of a comic book theme to its interface design.*



# Logo design





## Personalia

Name: Tam Tu Bui  
Address: Ebrostraat 56, 3207CC, Spijkenisse, The Netherlands.  
Phone-number: +31 (0)6-43231829  
E-mail: tamtu.bui@gmail.com  
Date of Birth: 31 January 1984  
Place of Birth: Galang, Indonesië  
Nationality: Citizen of The Netherlands (owner of a dutch passport)



Misc: -Drivers License (B level in NL)  
-VCA Certificate (Industrial and General Safety)

## Education

2001 - 2007: **Grafimediatechnology Bachelor at the Rotterdam University in Rotterdam**  
Course: Designer Grafimediaproducts  
Extra: Japanese 101, real-life drawing  
Dissertation topic: Webdeveloping for mobile internet devices.

1994 - 2001: **HAVO level at CSG Angelus Merula in Spijkenisse.**  
Classes: Math, Physics, Science, Biology, Dutch, English, German, Computer Science

## Professional experience

2006 - 2009: **Graphic Designer / Marketing & PR Consultant with Radicals BV. (Dordrecht)**  
-Building and maintaining Radicals BV's website, making advertisements for magazines and realizing local marketing concepts.  
-Consulting the USA headquarters of Deckers Outdoor Corporation during the development of their content management system.

2005 - 2006: **Dissertation-internship as webdesigner/ Graphic designer with Minded BV. (Rotterdam)**  
-Designing an application for the I-mode network and mapping out the possibilities and limitations of developing for mobile internet devices.

2001 - 2005: **Webdesign/Graphic Design with Atnet BV (Rotterdam)**  
-Building templates and designing specific layouts for clients.  
-Assembling computer-systems.

## Mission

As an all-round grafimediadesigner, my added value to a team lies in a combination of various knowledge bases; communication, technology and design. I'm driven and wish to continuously develop myself in the creative field. My interest in the Internet has lead to joining various online communities and taking on a social leadership role in several of those.

## Skills

-Graphic Design education with knowledge of digital and traditional printing methods.  
-Experience in graphic programs such as Photoshop, Illustrator, some knowledge of 3D Studio Max and Flash.  
-Voice-over narration.  
-Good teamplayer through many team-projects during college and work.  
-Additional PR and Marketing experience through assisting this department in my time at Radicals BV.

## Achievements

Being part of the PR and Marketing department at Radicals, I've been a part of taking the UGG Australia brand to a whole new level in the Benelux, by placing advertisements various magazines, designing eye-catching marketing tools and approaching the right demographics for the brand.

By returning lots of technical and functional feedback to Deckers Outdoor Corporation, the current backend of their websites (UGG Australia, Simple Shoes, Teva and Tsubo) was developed and finalized. Many changes were made after I provided them with feedback.

Designing websites has been a lifeline throughout all of my activities; I like to continue to learn more about this part of graphic design because I feel it's an added value to my skillset.

## Languages spoken/written

Dutch: Spoken - excellent, written - advanced  
English: Spoken - excellent, written - advanced  
German: Spoken - average  
Vietnamese: Spoken - average

## Hobbies and interests

Voice-over narration and audio production, video-editing, drawing and painting, gaming, movies, listening to and playing music on piano, drums and guitar, travelling.



## YouTube Vlogging

Twice a week, I release Youtube videos where I interact with my channel subscribers and connections on Facebook and Twitter. I edit in Adobe Premiere Pro using footage from my iPhone 4's HD camera.

It's got a higher production value than the videos on my casual vlog channel, and I use it to teach myself more about video production with Premiere Pro and After Effects!

Visit at <http://www.youtube.com/blogtu>



## Voice Over and Podcasting



What started out as a little hobby in 2001, grew out into an active part of my life that taught me a lot about media production.

I've been part of various online voice acting communities, even administrating a large one, helping aspiring voice overs with projects and expand their interest.

Testing the waters in podcasting, I've joined the crew at Limit Break Radio as part of their host team and set up a show in their network of Final Fantasy XI-related podcasts called "He Says, She Says".

Now I help students with providing narration and voice over for their visual projects and games! I still hope to pursue professional voice acting some day; it's fun and also another different outlet for my creativity!

Find my voice over demos at <http://tamtubui.net/voice>

### "He Says, She Says" on iTunes

Podcasts > Games & Hobbies > Video Games > He Says, She Says!

**He Says, She Says - a Final Fantasy XI podcast**

**Podcast Description**

An in-character Final Fantasy XI podcast! We read mail from VanaDiel and talk about it!

Name	Time	Released	Desc
1. S2 - Episode 1: "Buffing up!"	1:11:03	9/15/10	(http...
2. He Says, She Says - Pre-season Kick ...	24:20	6/30/10	(http...
3. He Says, She Says - Episode 15: One ...	1:11:35	1/6/10	(http...
4. 2009 Birthday Present #1: Hyozan Orig...	20:20	10/8/09	Bette
5. He Says, She Says - Episode 14: He S...	1:00:30	9/5/09	(http...

Category: Video Games  
Language: English  
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### Narration for info-video about Brian Olsen



<http://vimeo.com/14893570>



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